

Photo: Santa Clara County Public Health Department

2022-2023 Urban Grant Program

Citizen's Advisory Committee
March 27, 2023





Agenda

1. 2022-2023 UGP Overview
2. Summary of Applications
3. Grant Review Process
4. CAC Subcommittee
5. Questions and Contact Info



2022-2023 Overview

- Pre-Applications due: November 8, 2022
- Full Applications due: February 2023
- Total funding available: \$1,500,000
- Grant Type: Reimbursement
- Applicants:
 - Local public agencies
 - Schools and school districts
 - Non-profits



Program and Capital

Programs:

- Programs only
- \$20,000 - \$100,000 for individual projects
- \$750,000 available
- 2 year grant period
- Expedited Review
- Expect 11-15 awards

Capital:

- Includes Capital and Planning projects
- \$40,000-\$250,000 for individual projects
- \$750,000 available
- 3 year grant period
- **CAC Recommendations** taken to Board before awards
- Expect 4-6 awards



Project Categories

1. Environmental Stewardship and Restoration
2. Parks, Trails, and Public Access
3. Environmental Education
4. Urban Agriculture / Food Systems



Summary of all Applications

- 31 total Applications requesting approx. \$3.3M
 - 22 Program Grant Applications
 - 9 Capital Grant Applications
- Nine of the organizations that applied have not applied before
- More detailed summary will be included in meeting materials





Summary of Capital Applications

- 3 types of work can be done within Capital:
 - Program, Planning, and Capital Improvement
- Most projects have a combination of project types
 - 2 projects have Program components
 - 3 projects have Planning components
 - 8 have Capital Improvement components
- Asking \$1.8M out of \$750,000 available
- Expect 4-6 awarded projects

REVIEW PROCESS

Pre-applications due November 8, 2022 for Programs and Capital

PROGRAM GRANTS

Eligibility Review

FULL-APPLICATIONS DUE

Staff Review

BOARD AWARDS

Grant agreements

CAPITAL GRANTS

Eligibility Review

FULL-APPLICATIONS DUE

Staff Review

**Citizens' Advisory Committee
(CAC) REVIEW**

BOARD AWARDS

Grant agreements

Early February 2023

Late February 2023

Mar-23

Apr-23

May-23

Jun-23

Jul-23

Aug-23



SPECIAL CAC MEETING

- MAY 22nd, 5:30pm
- Capital Grants Only

Meeting Details

- Each application will be discussed
 - Staff will provide a brief summary
 - Applicant invited to speak
 - CAC Members discuss and ask questions
 - Any member of the public invited to speak
- CAC votes on individual item once discussed
 - One member may move to recommend. CAC members vote Aye/No
 - Abstentions are not advised as they function as a “No” vote



Photo: Bay Area Older Adults



CAC Subcommittee

- Last round, CAC formed a subcommittee of three members to compile CAC feedback
- The CAC feedback was included in the meeting materials for the Board of Directors when making award decisions.
- If using same approach, this additional feedback shared with staff by June 16, 2023

APPLICANT: Veggielution PROJECT: Eastside Connect		REQUEST: \$156,000.00
CATEGORY: <ul style="list-style-type: none"> Urban Agriculture / Food Systems 	TYPE OF PROJECT: <ul style="list-style-type: none"> Planning Program 	OSA DISTRICT (served): <ul style="list-style-type: none"> District 2 District 3 District 4 District 5 District 6 District 7
LOCATION: 647 S. King Road, San Jose, CA, 95116		
ABSTRACT: Initially launched in response to COVID-19, Veggielution’s Eastside Connect program serves more than 250 people per week through farm boxes, hot meals, and our onsite farm stand. Beginning in 2021, Veggielution will grow the capacity of Eastside Connect based on recommendations from our recent land use plan. By adding bike delivery, food safety certification, and <u>value added</u> products prepared by local residents, we will help build a more pandemic- and climate-resilient local food system.		
LETTERS OF SUPPORT: <ul style="list-style-type: none"> Maritza Maldonado, Executive Director, Amigos de Guadalupe Veronica Goei, Executive Director, Grail Family Services Jessica Paz-Cedillos, Executive Director, School of Arts & Culture Zelica Rodriguez-Deams, Associate Director, SOMOS Mayfair Cayce Hill, Executive Director, Veggielution Shiloh Ballard, Executive Director and President, Silicon Valley Bicycle Coalition 		
RECOMMENDATIONS		
STAFF RECOMMENDATION:	RECOMMENDED STAFF REVIEW SCORE: 112.6 STAFF REVIEW RANKING: 1st out of 17	
CAC RECOMMENDATION:	Motion to recommend. Motion passed. Vote: 7-0-2. (Ayes, Noes, Abstention)	
CAC COMMENTS:	<ul style="list-style-type: none"> Reduce funding - funding is too high Reduce funding to \$100K to free up funds for other grants. This is a successful program Support full funding - the organization pivoted to help feed community during COVID19 Mentioned repeatedly as an on-going partner with many organizations and grant requestors They serve the downtown and partner in sustainable and urban agriculture Like how the food distribution is tied in with the Bike proposal Seems like food distribution is at the edge of the OSA mission Relatively fewer people served in this program 	

Example of Board Item

Voting Info

Comments



Questions

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